

Highland Hack

Leadership Landscapes

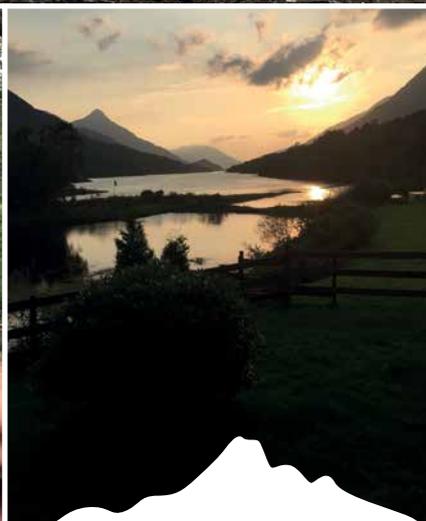
Presence, Story Telling and Impact

Bridge of Orchy - Glencoe - Kinlochleven - Fort William

24 - 28 April 2017



A learning journey on foot through some of Scotland's finest and most inspiring scenery. Helping senior leaders get clear about who they are - what they bring - and how they tell it!



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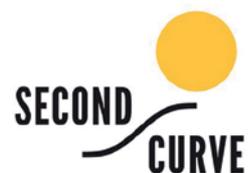
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GETTING CLEAR ABOUT WHO YOU ARE - WHAT YOU BRING - AND HOW YOU TELL IT!

When intelligent, motivated people journey together through inspiring natural landscapes, a creative spark is lit. Add some expert coaching and facilitation around an overarching theme and the experience is transformative. This is what underpins the **Highland Hack** series of Leadership Landscape journeys.

This journey, "Presence, Story Telling and Impact" is a powerful development experience geared to help you grow your presence - energise your leadership story - and deliver greater impact.

"Highland Hack was quite simply the best discovery and learning experience I have been on. The small group and guest companion format was powerful, as was the tremendous coaching support available to us individually throughout the inspirational three-day journey."

MATTHEW, MANAGING DIRECTOR.

Is this for me?

This is where I am:

- Leading in times of greater uncertainty and increasing pressure
- Trying to deliver more with less
- Preparing to step up to a more demanding and visible role

This is how I feel:

- Uncertain about my impact and how memorable I'm being
- Unsure about how to go about telling a more compelling story
- Excited about my next move
- Eager for fresh leadership skills, tools and insights
- Ready to turn an already good story into a great one

This is what I want:

- To be able to tell a clearer, more compelling story that will increase my impact as a leader

How does it work?

Unlike a traditional residential programme, **Highland Hack** is a hotel-hopping journey on foot through the wild beauty of the Scottish Highlands. The route forms the northern section of the West Highland Way and is accessible to a wide range of fitness levels. It's a perfect setting to reflect, re-energise, and recalibrate around the big steps you need to make.

You will be part of a small group of other senior leaders, closely supported by an experienced coaching and outdoor leadership team (see back cover). Fascinating guest companions will share their stories or personal impact at points during the journey.

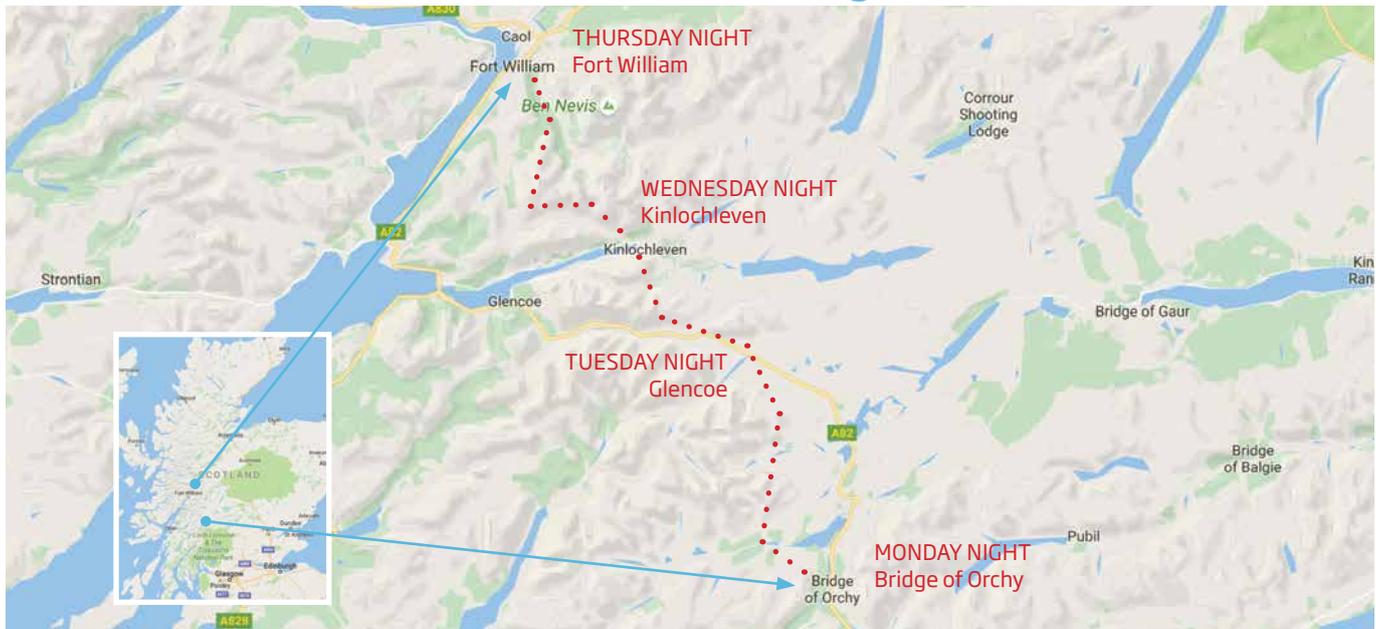
As soon as you sign up, we'll be in touch to explore your hopes and needs. We'll work together to craft a flexible personal programme that draws on the power of the group, the skills of the coaching team, and the natural environment itself.

Typically, the programme will feature a combination of indoor and outdoor sessions that explore topics of common interest, demonstrations that bring relevant skills and techniques to life, and coaching one-2-ones as required. And there will be lots of opportunity for free conversation and reflection time alone on the walk, as well as at our overnight stops.

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What about travel, accommodation and feeding?



You will make your own way to Bridge of Orchy where we will gather on the Monday afternoon/evening, and at journey's end you will make your way home from Fort William on the Friday morning. We recommend you travel by rail on the West Highland Line. The scenery is fabulous.

Each night we will stay in a different hotel and each day your overnight bags will be transferred onwards in our dedicated support vehicle. Hotels are of varying "star" category and all are of a good standard, have charm and are set in stunning locations.

How fit do I need to be?

We will be walking along established tracks over three days for 5 - 7 hours per day at a pace which allows for comfortable conversation. Each day begins with a short ascent, typically of around 250 metres and less than an hour of slow-paced walking. Throughout the day we will have plenty of stops for discussions, demonstrations and refreshments; and of course, to take in the natural world around us.

If you have any concerns about this level of activity feel free to contact us to discuss further.

What about the weather?

Scottish weather is wonderfully variable and an integral part of the experience! We will provide guidance on appropriate kit and clothing, and our outdoor leaders will provide advice to keep you comfortable and safe.

What is the price?

The price is £2495. This covers:

- Personal one-on-one coaching as required over 3.5 days, tailored to support individual needs. Plus the opportunity to carry this coaching relationship forward if required.
- The bringing together of a powerful and mutually supportive group of leaders, the facilitation of group discussions and demonstrations over 3.5 days, and the provision of reference materials.
- The provision of fascinating guest companions who will share their inspirational "impact" stories with the group.
- Three full days of expertly guided walking along the upper reaches of the iconic West Highland Way.
- A mixed support team of 3. All experienced coaches, outdoor leaders, first aiders, and senior executives in their own rights.
- Four nights hotel accommodation on a full board single occupancy basis in double/twin ensuite rooms. Hotels have wifi.
- Daily baggage transfers between hotels.
- Dedicated Land Rover Discovery support vehicle.
- Collection from and drop off at local railway stations.
- 15% discount in-store and on-line at Cotswold Outdoor.



Who's looking after me?



DAVE STEWART

Dave is the MD of the [Fresh Air Learning Company](#) and works closely with ambitious organisations to accelerate the effectiveness of senior leaders and teams. He explains, *"My passion for creating inspirational team and leadership experiences stems from early days in a rock band and mountain rescue team, and a first career in the British Army which included special forces and command of an infantry battalion."* A Chartered Director, Dave has led at senior levels across private, public and not-for-profit sectors. He is a highly sought after leadership coach, facilitator, and mountain leader.



CHRIS GRIMES

Chris is the owner and founder of [www.secondcurve.uk](#) which coaches leaders on their development journeys and through transitions. Chris draws on his training as an actor, teacher, and comedy improvisation performer, to inform his powerful work on presence and impact. Chris says, *"I am really passionate about helping leaders develop their skills as storytellers. It's a superbly powerful way of projecting themselves with enhanced clarity, confidence and authenticity."* Chris is also the artistic director of [www.instantwit.co.uk](#), a comedy improvisation troupe that offers corporate clients an unforgettable take on communications and team work.

3RD TEAM MEMBER - Will be announced separately. In addition to being an experienced outdoor leader, she will be a valuable contributor to the programme.

How do I book a place?

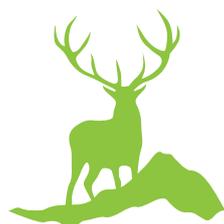
We run these journeys for select groups of 6 senior leaders only, so please book early to secure your place.

Email: dave@freshairlearning.com
or call +44 (0) 7776 153 428.

We will confirm availability and invoice you for a non-returnable 50% deposit (returnable only if we have to cancel the journey).

When this is paid we will email you with full details of the **Highland Hack**.

We look forward to providing you with an inspiring, memorable and high value experience that helps you get clear and confident about your next steps.



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